

University Institute of Engineering & Technology

(Recognised Under Section 2(f) and 12B of UGC)

Kurukshetra University, Kurukshetra

THEORY EXAMINATION – JULY 2021	
B.TECH - ME	SEMESTER - IV

TIME – 4 Hrs.

M.M. - 75

PAPER - HS-201	SUBJECT- FUNDAMENTALS OF MANAGEMENT
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INSTRUCTIONS TO BE FOLLOWED

- The candidates will be required to attempt All questions in Part-A and Part-B (Compulsory Sections). Attempt any four questions from Part-C selecting at least one from each unit.
- Allotted time for examination is 4 hours that includes time for downloading the question paper, writing answers, scanning of answer sheets and uploading the sheets on the Attendance Sheet Cum Answer Sheet Uploading google form.
- The PDF files should be saved as Roll No. and Subject Code.
- Maximum Page Limit should be 36 (Thirty Six) for attempting the question paper on A4 sheets which could be downloaded and printed from the sample sheets given in the UIET Website.
- Over-attemptation should be avoided.
- Handwriting should be neat and clean and diagrams should be clear and contrasted.
- The candidate should not write their Mobile No. otherwise Unfair Means Case will be made.
- While attempting the paper, the candidate will use blue/black pen only.
- Before attempting the paper, the candidate will ensure that he/she has downloaded the correct question paper. No complaint for attempting wrong question paper by the candidate will be entertained.
- Candidate must ensure that he/she has put his/her signature on each page of the answer sheet used by him/her. Answer sheet without the signature of the candidate will not be evaluated.
- Attempt parts A, B & C separately. Do not inter-mix them. Write neatly & mention the question number clearly.

PART-A (15 Marks)

Q. No. – 1 Answer the following questions.

15x1=15

(i)	Differentiate between Management and Administration.
(ii)	Explain the concept of performance appraisal
(iii)	Discuss the causes of stress.
(iv)	Explain the concept of job analysis.
(v)	What do you understand by return on investment.
(vi)	Explain in brief the concept of manpower planning.
(vii)	Discuss any two limitations of systems approach.
(viii)	What is vertical integration.
(ix)	Define TQM.
(x)	What do you understand by Situational Leadership.
(xi)	Highlight the major features of delegation of authority.
(xii)	Define exit interviews.
(xiii)	Discuss SWOT analysis.
(xiv)	Name the types of policies.
(xv)	Define horizontal integration.

PART-B (20 Marks)

UNIT-I		
2	How management acts as science and profession? Explain with suitable examples.	5
UNIT-II		
3	Define the concept of MBO. How is it different from traditional goal setting ?	5
UNIT-III		
4	Elaborate the two factor theory of motivation and comment on its relevance in modern time.	5
UNIT-IV		
5	Discuss the components of MIS in detail.	5

PART-C (40 Marks)

UNIT-I		
6	Discuss the statement " Management is an art struggling to become a science".	10

7	What is neo classical theory of management. In what ways is it improvement over the classical theory?	10
UNIT-II		
8	What is Policy? How is it different from strategy?Examine the process as well as principle used for formulation of policy	10
9	Differentiate between Line and Staff organization. Is a large or small span of control desirable for a manager? Illustrate your answer with suitable example	10
UNIT-III		
10	Explain the Herzberg theory of motivation. How does it differ from theory X and theory Y.	10
11	Discuss the different stages of recruitment. Also critically examine the statement " Companies encourage the money chase	10
UNIT-IV		
12	Explain project planning and scheduling using Networking techniques of PERT/ CPM.	10
13	Analyse the role of Concept of Corporate Social Responsibility(CSR) in promoting business ethics	10