

**University Institute of Engineering & Technology**

*(Recognised Under Section 2(f) and 12B of UGC)*

**Kurukshetra University, Kurukshetra**

<b>THEORY EXAMINATION – JULY 2021</b>	
<b>B.TECH - ECE</b>	<b>SEMESTER - VI</b>

**TIME – 4 Hrs.**

**M.M. - 75**

<b>PAPER - HS-201</b>	<b>SUBJECT- FUNDAMENTALS OF MANAGEMENT</b>
-----------------------	--

**INSTRUCTIONS TO BE FOLLOWED**

- The candidates will be required to attempt All questions in Part-A and Part-B (Compulsory Sections). Attempt any four questions from Part-C selecting at least one from each unit.
- Allotted time for examination is 4 hours that includes time for downloading the question paper, writing answers, scanning of answer sheets and uploading the sheets on the Attendance Sheet Cum Answer Sheet Uploading google form.
- The PDF files should be saved as Roll No. and Subject Code.
- Maximum Page Limit should be 36 (Thirty Six) for attempting the question paper on A4 sheets which could be downloaded and printed from the sample sheets given in the UIET Website.
- Over-attemptation should be avoided.
- Handwriting should be neat and clean and diagrams should be clear and contrasted.
- The candidate should not write their Mobile No. otherwise Unfair Means Case will be made.
- While attempting the paper, the candidate will use blue/black pen only.
- Before attempting the paper, the candidate will ensure that he/she has downloaded the correct question paper. No complaint for attempting wrong question paper by the candidate will be entertained.
- Candidate must ensure that he/she has put his/her signature on each page of the answer sheet used by him/her. Answer sheet without the signature of the candidate will not be evaluated.
- Attempt parts A, B & C separately. Do not inter-mix them. Write neatly & mention the question number clearly.

**PART-A (15 Marks)**

**Q. No. – 1 Answer the following questions.**

**15x1=15**

(i)	List the various managerial skills
(ii)	Explain the concept of Transformational Leadership
(iii)	Differentiate between centralisation and decentralisation.
(iv)	List the quantitative measures of controlling.
(v)	Define stress management.
(vi)	What is traditional method of goal setting.
(vii)	Diagrammatically describe communication process
(viii)	What do you understand by Neo classical theory.
(ix)	Define Recruitment
(x)	List the various off the job training methods
(xi)	Differentiate between plans and policies
(xii)	What is Human Resource Planning.
(xiii)	Define SWOT
(xiv)	What is corporate strategy
(xv)	Full form of PERT CPM

**PART-B (20 Marks)**

<b>UNIT-I</b>		
<b>2</b>	<b>Throw a light on Behavioral science approach</b>	<b>5</b>
<b>UNIT-II</b>		
<b>3</b>	<b>Explain the decision making process with the help of diagram.</b>	<b>5</b>
<b>UNIT-III</b>		
<b>4</b>	<b>Explain managerial grid leadership theory.</b>	<b>5</b>
<b>UNIT-IV</b>		
<b>5</b>	<b>Discuss the components of MIS in brief.</b>	<b>5</b>

**PART-C (40 Marks)**

<b>UNIT-I</b>		
<b>6</b>	<b>Discuss behavioral science approach. Highlight the major theories of this approach. Justify whether this approach can be relevant in today's time.</b>	<b>10</b>
<b>7</b>	<b>"Function of management is to manage worker and work". Illustrate.</b>	<b>10</b>
<b>UNIT-II</b>		
<b>8</b>	<b>Differentiate between formal and informal organizations. Which form of organization is</b>	<b>10</b>

	<b>more relevant in present day set up.</b>	
<b>9</b>	<b>What is policy ? How is it different from strategy ? Explain the process and principles of Formulation of policy.</b>	<b>10</b>
<b>UNIT-III</b>		
<b>10</b>	<b>Discuss the recruitment and selection process for hiring candidate on technical position in organization.</b>	<b>10</b>
<b>11</b>	<b>Explain Herzberg theory of Motivation. How is it different from theory X and Y.</b>	<b>10</b>
<b>UNIT-IV</b>		
<b>12</b>	<b>Illustrate the importance of management information system and total quality management controlling technique.</b>	<b>10</b>
<b>13</b>	<b>Write a detailed note on main features of Corporate Social Responsibility with the help of s examples of Indian corporate houses.</b>	<b>10</b>