University Institute of Engineering & Technology

(Recognised Under Section 2(f) and 12B of UGC)

Kurukshetra University, Kurukshetra

Roll No. -

THEORY EXAMINATION – May / June 2019		TIME – 3 Hrs.
B.TECH –CSE, BT	SEMESTER –VI	M.M. - 75

PAPER–HS-303	SUBJECT - Business Intelligence & Entrepreneurship

Note: All questions in Part-A and Part-B are compulsory. Attempt any four questions from Part-C selecting at least one from each unit.

PART-A (15 Marks)

Note :- The objective of this section is to check the Cognitive Level (Knowledge & Understanding) of the students.

Q. No. – 1 Answer the following questions. **15x1=15**

(i)	Write the two words from which entrepreneurship word is derived?
(ii)	Define Induced Entrepreneur?
(iii)	What is objective of EDP?
(iv)	How an economist defines an entrepreneur?
(v)	Write the limit of investment in plant & machinery for small scale manufacturing unit?
(vi)	Differentiate between idea and opportunity?
(vii)	List two non-discounted cash flow methods of project evaluation?
(viii)	Identify use of PERT and CPM?
(ix)	Write full form and function of CRISIL?
(x)	Name standard used for certifying quality of food products?
(xi)	Explain in brief term IPR?
(xii)	Discuss in brief ZED certification schemes?
(xiii)	Recognise means of term OTS and NPA?
(xiv)	Write about TBI and its function?
(xv)	Salient features of PMEGP?

PART-B (20 Marks)

	UNIT-I	
2	Describe significance of small scale industry in India?	5
	UNIT-II	
3	Justify it with the help of suitable examplesthat Political and regulatory changes providethe basis for new business opportunities?	5
	UNIT-III	
4	Discuss role of Pollution Control Board and NOC requirement?	5
	UNIT-IV	
5	Write various functions ofDistrict Industries Centres	5

PART-C (40 Marks)

Note :- The objective of this section is to check the Cognitive Level (Apply, Analyse, Evaluate & Create) of the students.

	UNIT-I	
6	Describe Entrepreneurial competencies in three clusters?	10
7	Discuss various types of entrepreneurs inIndia?	10
	UNIT-II	
8	Illustrate methods used to identify business opportunities?	10
9	List various components of a good a project feasibility report?	10
	UNIT-III	
10	Discuss MSME definition and Significance in Indian Economy;	10
11	Describe the criteria for Machinery and Equipment Selection in MSMEs	10
	UNIT-IV	
12	a) Define cluster& write features of cluster development schemes? b) Differentiate between credit support and credit rating scheme?	5 5
13	Describe the various Govt. assistance available to MSMEs for developments?	10