

University Institute of Engineering & Technology

(Recognised Under Section 2(f) and 12B of UGC)

Kurukshetra University, Kurukshetra

TIME – 3 Hrs 15 Min

THEORY EXAMINATION – JAN 2021

B.TECH - ME

SEMESTER - V

M.M. - 56

PAPER - HM- 905

SUBJECT - ENTREPRENEURSHIP

INSTRUCTIONS TO BE FOLLOWED

- Allotted time for examination is 3 hours 15 minutes that includes time for downloading the question paper, writing answers, scanning of answer sheets and E-mailing the PDF files to the designated Email ID.
- For all B Tech. Mechanical Engineering Students, the Email ID is:- btechmechuiet@kuk.ac.in
- The candidates will be required to attempt 75% of the question paper (maximum) by choosing to their any best questions accumulating 56 marks.
- The PDF files should be saved as Roll No. and Subject Code. Proper attention should be given while sending the email and in the subject line, the Roll Number and Subject Code should be mentioned.
- Maximum Page Limit should be 20 (Twenty) for attempting the question paper on A4 sheets which could be downloaded and printed from the sample sheets given in the Kurukshetra University Examination guidelines.
- Over-attemptation should be avoided.
- Handwriting should be neat and clean and diagrams should be clear and contrasted.
- The candidate should not write their Mobile No. otherwise Unfair Means Case will be made.
- While attempting the paper, the candidate will use blue/black pen only.
- Before attempting the paper, the candidate will ensure that he/she has downloaded the correct question paper. No complaint for attempting wrong question paper by the candidate will be entertained.
- Candidate must ensure that he/she has put his/her signature on each page of the answer sheet used by him/her. Answer sheet without the signature of the candidate will not be evaluated.

PART-A

Q. No. – 1 Answer the following questions.

15x1=15

(i)	Mention the various types of entrepreneurs
(ii)	How entrepreneurship is related to economic development
(iii)	State the key competencies of successful entrepreneurs
(iv)	Define Opportunity Scanning.
(v)	What is techno-economic feasibility?
(vi)	State the significance of MSMEs in Indian Economy.
(vii)	Identify the major project management issues in managing SSEs
(viii)	What is Venture Capital?
(ix)	State the requirements for formation of public limited company
(x)	What are the registration formalities for establishing SSIs
(xi)	Enlist the important steps of business plan.
(xii)	Why Market Survey is important before launching a new product?
(xiii)	Define Creativity.
(xiv)	Differentiate between Manager Vs entrepreneur Vs Leader
(xv)	Mention the factors responsible for slow entrepreneurial growth in India.

PART-B

2	Examine the major challenges for entrepreneurs in this technology centric business environment.	5
3	Compare and contrast the various forms of business organisation.	5
4	Discuss the major financial management issues faced by small scale businesses in India.	5
5	Why IPR are important for Entrepreneurs and entrepreneurial firms?	5

PART-C

6	Critically evaluate the role of entrepreneurs in economic development of India.	10
7	Design an EDP Programme for the young start-ups business owners. Mention the key considerations while designing such a program.	10
8	Elaborate the different stages of New Product Development Process by using an example.	10
9	While establishing a new small enterprise/business to what extent choice of technology and Site selection issues matters. Justify your viewpoint	10
10	Describe the key challenges for small businesses in marketing of their products. How they Can overcome these challenges.	10
11	Mention the procedures and formalities which necessarily need to be observed for starting launching an enterprise.	10
12	Figure out the various schemes of venture capital financing offered by FIs in India.	10
13	Identify the major legal issues involved in stablishing a business enterprise.	10